



Members of Markham Council for the 2022-2026 term at Inaugural Meeting on November 15, 2022

### **Contents**

Markham City Council (2022–2026)
Message from the Mayor
Message from the CAO
Building Markham's Future Together
Exceptional Services by Exceptional People
Engaged, Diverse, Thriving and Vibrant City10
Safe, Sustainable and Complete Community1
Stewardship of Money and Resources1
2022 Citizen Satisfaction Survey10
Key Services1
Our Mission Statement/Our Vision/Our Values18
Stewardship of Money and Resources





### Markham City Council (2022–2026)

(Front Row L to R:) Ward 8 Councillor Isa Lee, Ward 6 Councillor Amanda Yeung Collucci, Ward 4 Councillor Karen Rea, Ward 7 Councillor Juanita Nathan

(Middle Row L to R:) Regional Councillor **Alan Ho**, Deputy Mayor **Michael Chan**, Mayor **Frank Scarpitti**, Regional Councillor **Jim Jones**, Regional Councillor **Joe Li** 

(Back Row L to R:) Ward 1 Councillor **Keith Irish**, Ward 3 Councillor **Reid McAlpine**, Ward 5 Councillor **Andrew Keyes**, Ward 2 Councillor **Ritch Lau** 





### Message from the Mayor

he City of Markham began 2022 with a great sense of optimism as we reintroduced our award-winning culture, library and recreation programs. We were eager to reopen our favourite gathering places safely.

New signature parks, Cornell Woodlot Park and Box Grove Park were officially opened with amenities for everyone to enjoy. The City opened five new outdoor skating rinks and added a tennis dome at Reesor Park through a public-private partnership, increasing our year-round activities. We also acquired the historic Shouldice property in Thornhill, bringing this beautiful open space into public ownership for use by the entire community.

As Canada's most diverse city, we strive to ensure that everyone feels welcome, heard and included. So the City officially launched an updated *Markham's Diversity Action Plan* and a new *Eliminating Anti-Black Racism Action Plan*.

Residents receive exceptional services that are fiscally responsible. Markham was ranked first amongst Ontario cities from the C.D. Howe Institute for fiscal transparency with a score of "A-," and Forbes once again recognized the City of Markham as one of Canada's Best Employers.

Sustainability is at the core of *Building Markham's Future Together*, so initiatives like the Power. House Hybrid pilot project, with Alectra Utilities and Enbridge Gas, are key to more efficient and cleaner power generation options for homes. Significant progress was made on the Yonge North Subway Extension, York Region's largest mass transit project, with the addition of a 5th station at Royal Orchard.

Markham continues to be a desirable place for residents and visitors. More than 30,000 people attended our Canada Day festivities and the Markham-Milliken Children's Festival. Local badminton superstar Michelle Li competed in the YONEX Canadian International Challenge 2022 at the Markham Pan Am Centre – and won Gold in Women's Singles! We hosted small business seminars supporting thousands of entrepreneurs. Through Animal Services, hundreds of cats and dogs were reunited with their owners or adopted, and we responded to hundreds more inquiries about wild animals.

Markham's resilience continues. We rose to the challenge, innovated, and supported economic recovery. I want to thank our community, our businesses and our many partners who have contributed to our success.

Frank Scarpitti
Mayor

### Message from the CAO

he City of Markham is committed to working with the community to provide high-quality municipal services that exceed the expectations of residents and businesses. This is our mission and service excellence is our mantra. In everything we do, we have an eye on the future while always seeking to preserve the past.

In 2022, the City of Markham began a careful and thoughtful transition out of pandemic response to a focus on building back better. Despite the challenges of the pandemic, the City continued essential services and prioritized its commitment to maintain momentum on accomplishment *Building Markham's Future Together* (BMFT) strategic actions under Council's four goals.

Markham is a thriving and vibrant city and the successful return of in-person events highlighted the community's desire to reconnect and celebrate our rich diversity. We continued to support our business community recover from the pandemic, hosted mass vaccination clinics, relaunched the community hub program and reopened our beloved community and cultural venues. The Varley Art Gallery celebrated its 25th anniversary – a gem and much-beloved art institution in the heart of Main Street Unionville.

We continued important work to keep our community safe, resilient and future-ready with flood mitigation efforts in West Thornhill and soon turn our attention to Markham Village. We completed a substantial portion of the Markham Centre trail network and advanced the planning of the Markham Innovation Exchange innovation district. We carried out another successful municipal election with new technology & accessibility features and continued delivering award-winning services residents and customers have come to expect, from new innovative library programs, 67 kilometers of road repair and rehabilitation, issuing more than 2,000 new residential building permits, and expanding our EV charging network and community and allotment garden program. Two new signature parks were completed and the City of Markham purchased the historic Shouldice site in Thornhill for public use. These are only but a few of our collective accomplishments from 2022.

The City of Markham delivers exceptional services by exceptional people and we were once again recognized as one of Canada's top employers in Forbes annual list. The City of Markham also was ranked first of large Ontario municipalities for fiscal transparency and received the Canadian Award for Financial Reporting for the 20th consecutive year. The City is committed to ensuring our workforce reflects the community we serve and our Diversity Action Plan will guide us in the years ahead.

Better days are ahead for the City of Markham and I am proud of our exceptional progress in accomplishing our strategic goals. We remain committed to working alongside our government partners to create strong, cohesive and livable communities. I look forward to sharing more of our progress in 2023.

Welcome Back!

Andy Taylor Chief Administrative Officer



### **Building Markham's Future Together**

At the start of each new Council term, Markham Council and Staff revisit the strategic plan to confirm the City's goals and objectives and identify key priorities for the term.

Building Markham's Future Together (BMFT) establishes the City's vision, mission and values as the framework for both Council decision-making and day-to-day employee focus and ensures that resources are allocated to support the strategies and initiatives that help the City achieve its desired outcomes.

#### Goal 1

Exceptional Services by Exceptional People

#### Goal 4

Stewardship of Money & Resources

### Strategic Plan

#### Goal 2

Engaged,
Diverse, Thriving
& Vibrant City

#### Goal 3

Safe, Sustainable & Complete Community





# **Exceptional Services**by Exceptional People

We embrace a bold and innovative culture that empowers and inspires excellent services within a collaborative and healthy work environment.



26%

Increase in residents using Markham's eProperty Tax

87
Surveys,
11 Polls,
22 Q&As,
12 New
Major
Projects
on YourVoiceMarkham

### 16.6 Million

Social media impressions

8.7 Million Visits

to Markham Website

**57,000 Visits** 

to YourVoiceMarkham

4,500 Conversations

with City's online Al Virtual Assistant, expanded to include 2022 Municipal Election 93%

online voter turnout in 2022 Municipal Election

Introduction of Municipal Election information using

Amazon Alexa





New in 2022:

Contact Centre After Hours Critical Service Dispatch

163 cats and 111 dogs
Animal services reunited
with owners or adopted.
Response to 308 inquiries
regarding wild animals

### 600 hours

of zoning review provided by staff to support development

### \$150 Million

in new infrastructure reviewed by engineering staff

5,200 stationary and mobile business licenses issued

Facilitated **UU** real estate site selection inquiries from businesses looking to locate in Markham

Undertook Citizen
Satisfaction Survey, Bylaw &
Infill Services Survey &
7 customer service surveys

2,200
new residential permits
processed and issued

development submissions processed by Engineering to support growth

**202**development applications approved

emergencies and fires responded to by Markham Fire & Emergency Services

Hosted **61** small business seminars supporting 2,236 entrepreneurs

Covid-19 Mass Vaccination Clinics hosted at Aaniin Community Centre



## ক্রেক্সি Recognitions

97%
Municipal
Election
online voter
satisfaction rate

Launched recruitment outreach programs targeted at youth, students and diverse candidates



### Platinum Level Certification

awarded to the City by the World Council on City Data (WCCD) for third consecutive year



Markham added to Federation of Canadian Municipalities

Big City Mayors' Caucus

Continuous Learning &
Development. Launched First
Nations University of Canada's
4 Seasons of Reconciliation
training for staff

Entered into MOU with York University for employment/

study

opportunities

#### ClimateWise Awards

for top municipal building award and Greenhouse Gas Effective Action Plan

(Below) Municipal election officials worked at their booth during Canada Day celebration.



# **Engaged, Diverse, Thriving and Vibrant City**

We are an inclusive city, engaging everyone in building a livable, caring and culturally vibrant community while respecting our past.





## Return of **30+ community events**

Official launch of *Markham's Diversity Action Plan & Eliminating Anti-Black Racism Action Plan* 

\$340,000

My Main Street funding to support local projects

New By-Law Services seasonal community newsletter

30,000+ attendees

at Canada Day & Markham-Milliken Children's Festival

Revised City of Markham Land Acknowledgement

Sports Equipment Drive for **Eabametoong First Nation** 

Recreation trained
2,685 candidates
through Aquatic
Leadership Programs to
certify as lifeguards and
swim instructors









(Left) Markham-Milliken Children's Festival, (middle) Official launch of Markham's Diversity Action Plan & Eliminating Anti-Black Racism Action Plan, and Anwebi Aki Indigenous public art installation at Aaniin Community Centre (right)



### **75 proclamations**

issued commemorating dates of significance

### Approval of Markham's Age-Friendly Guidelines

creating a more livable community for peoples of all ages

Supported the hosting of the World Hakka Convention

#### Reopening of culture venues:

Flato Markham Theatre, Varley Art Gallery & Markham Museum

Launch of commemorative bench and tree program

#### **Unveiling of Anwebi Aki**

Seven Grandfather Teachings Indigenous public art installation

Relaunch of Markham's award-winning community hub program at Aanniin Community Centre after pandemic hiatus

\$329,000

in **Celebrate Markham** grant funding to 66 applicants

### **29,000 attendances** at Varley drawing workshops







Canada's Michelle Li competed in YONEX Canadian International Challenge 2022 at Pan Am Centre Markham (left), and Cornell Woodlot Park opening (right)



Expansion of Digital Media
Lab (DML) and opening of
Makerspaces and Sound
Recording Studio at Markham
Public Library

#### Markham Pan Am Centre

hosted **71 events** and welcomed **375,000 visitors** to national and international events.

Return of Flato Markham

Theatre Diamond Season –

92% Audience Satisfaction Rate

Opened 5 new outdoor skating rinks

### 8 new parks

totaling 44 acres

Opening of Cornell Community
Park – one of the largest
signature parks totaling 33 acres

Reopening of Aaniin, Centennial and Cornell Fitness Centres

Opening of **new domed tennis facility** at Reesor
Park as part of public-private
partnership



### Safe, Sustainable and Complete Community

We strive to achieve complete communities with an excellent quality of life. We ensure community safety and enhance the natural environment and built form through sustainable integrated planning, infrastructure management, and services.



100% rating for the annual Drinking Water System **Inspection** conducted by the Province

Almost \$7 V

in road rehabilitation work. Used Al technology to detect deficiencies to ensure safe passage on roads.

#### 67 km of road

asphalt repair and rehabilitation

**2,200** street signs installed and repaired

### 363 road permits

Issued, totaling over \$500,000

36,000

routine building inspections completed

#### 26 pedestrian crossovers

introduced to enhance safety and reduce speeding in the community

**57,000 km** of snow plowing using 32 snow plows, 146 road plows and driveway machines

Launched multi-year playground refurbishment program to improve accessibility

Launched Coyote Response and Coexistence Strategy

Al technology detecting road deficiencies (below left), and road asphalt repair and rehabilitation (below right)







**\$22.6M total** 

in **Flood Control Program** work completed in West Thornhill



22 new electric vehicle charging stations installed at City facilities

#### 10,760 trees and shrubs

planted to create 4.7 hectares of forest

Power.House Hybrid pilot project with Alectra Utilities and Enbridge Gas to test decentralized cleaner power generation options for homes

### **79.7%**Waste Diversion Rate

Completing 6 net-zero feasibility studies for 3 community centres and 3 fire stations

### Expansion of Kirkham Community and Allotment Gardens

Hosted Markham virtual Earth Month event and launched youth-developed board game "Grocer's Gambit" with Markham Public Library

### िद्धि Complete Community

Completion
of Markham
Centre Trail
from Warden to
Birchmount to
Sheridan Pond

Completion of
Development
Charges
Background Study
and Parkland
Dedication By-law

#### **Maintained 269 parks**

including 89 tennis courts, 66 baseball diamonds, 126 soccer fields, 37 basketball courts, 3 cricket pitches

#### **MarkhamMiX**

- completion of market readiness study

Smart City pilots to scan blockages in sewer pipes and sensors to monitor donation textile bin capacity Advocated & provided comments to federal and provincial governments on increasing housing supply

Secured
additional Yonge
North Subway
Extension at
Royal Orchard



## Stewardship of Money and Resources

We demonstrate exceptional leadership using sound, transparent and responsible fiscal & resource management and policy development to mitigate risks while enabling efficient and effective service delivery.

#### **Ranked first**

amongst Ontario cities from C.D. Howe Institute for fiscal transparency with score of "A-"

25%
of property
owners
enrolled in
ePropertyTax
Online Billing

Government Finance Officers
Association (GFOA) Distinguished
Budget Presentation Award –
21st Consecutive Year

Canadian Award for Financial Reporting – **20**<sup>th</sup> **Consecutive Year** 

27.98% property tax increase avoidance or \$35.3 million savings to date through Markham's Excellence Through Efficiency and Effectiveness (E3) Program.

1,200 water metres repaired and replaced

#### \$2 Billion

in total construction value in 2022

Acquisition of Shouldice site in Thornhill for public use

\*Note: 2023 budget not approved in 2022 owing to municipal election.



(Right) Clockwise from top left: Mayor Frank Scarpitti; CAO Andy Taylor; Budget Vice Chair, Ward 5 Councillor Andrew Keyes; and Budget Chair, Ward 6 Councillor Amanda Yeung Collucci.



### 2022 Citizen Satisfaction Survey





residents are satisfied with life in Markham & find it a great place to live, work & play



#### We scored an "A" on:

Diversity, Equity & Inclusion Accessibility State of our facilities Recreation, Culture & Library Programs

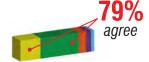


Parks are well designed & maintained



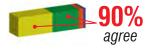


City services provide value for tax dollar





Markham is a safe city





City is increasing efforts to bring more affordable & rental housing to Markham





Heritage buildings & villages are protected





Roads are in good condition





Markham has enough green spaces - parks, trails & open spaces





**93**%

agree

#### Areas for further review:

- Increase communications on:
  - City's efforts to bring more affordable & rental housing to Markham
  - Fighting climate change
  - Programs & services
- Responsiveness to resident complaints

Results are from a 2022 citizen satisfaction telephone survey of 300 residents, conducted by Armstrong Consulting on behalf of the City of Markham from Nov. 8 to Dec. 1, 2022. Margin of error +/- 5.7 percentage points, 19 times out of 20. Survey included additional questions. Full results available upon request.













Aerial view of Markham Civic Centre summer 2022 (looking south)

### **Key Services**

- Access Markham Online
- Animal services
- Building standards
- By-law enforcement
- Community centres
- Customer contact centre
- Economic development
- Fire and emergency
- · Flato Markham Theatre
- Forestry
- Heritage and conservation
- Libraries
- · Local roads, bridges and sidewalks

- Markham Museum
- Parks and pathways
- · Permits and licensing
- Planning and development
- Property taxes
- · Public art and public realm
- Recreation programs
- Sustainability
- Traffic Management and cross guards
- Varley Art Gallery
- Waste and recycling
- Water and wastewater
- Winter maintenance





### **Our Mission Statement**

Working with the community to provide high-quality municipal services that meet, if not exceed, the expectations of residents and businesses.

### **Our Vision**

Markham, the leading Canadian municipality – embracing technological innovation, celebrating diversity, characterized by vibrant and healthy communities – preserving the past and building for the future.

### **Our Values**

- Cooperation and teamwork
- Focus on continuous improvement
- Respect for the individual
- Process-driven and prevention-based strategic planning
- Primary focus on the customer
- Responsibility to society
- · Leadership through involvement
- Factual approach to decision-making
- People encouraged to make a contribution



























After a two-year hiatus due to the Covid-19 pandemic, residents enjoyed Canada Day celebrations at Markham Centre.

#### **Markham Civic Centre**

101 Town Centre Blvd., Markham, ON, L3R 9W3 905.477.5530 | customerservice@markham.ca markham.ca/StrategicPlan









